

Iron Mountain Changes Owners

Capt. J. W. Elledge, who recently purchased the Iron Mountain mining property, and who since his ownership has been getting that property in condition for advantageous mining of the excessively rich iron ore that is still so abundant there, last week sold the property to an eastern corporation of unlimited capital, and The Times is informed that the new owners will continue work there on a considerably enlarged scale, and the prospects are that Iron Mountain will soon take on activities even greater than those of its palmier days, when many millions of dollars were extracted from its great mineral wealth.

Whether or not this is true, Capt. Elledge appears to have been able to handle the great property advantageously to himself, as the report is that he has cleaned up about \$250,000 in the sale, which he doubtless felt was good enough, rather than to continue in control, with the great responsibility such control would of necessity entail. He is no longer young, and it is altogether likely that he felt that was a sufficient margin of profit at the present stage of development of those mines, in which he is confident there are still many millions of dollars worth of the richest iron ore that has ever been discovered. In fact, this ore is so rich and so pure that it does not need to be smelted, but goes right into the ovens in its natural state.

The new corporation, which is reputed to be enormously wealthy, is expected to at once continue operations, which will doubtless soon result in the rehabilitation of Iron Mountain, and it would not be surprising if another great mining town does not soon spring up there again, even larger and more prosperous than was the original Iron Mountain. When this condition of affairs again obtains there, that community, which for a number of years has been almost depopulated, will again bloom and blossom and all its many inhabitants will be prosperous and happy. This is exactly as it should be, with that great mountain of rich ore awaiting development. It doubtless contains more actual wealth—real profit to the producer than all the lead mines in the entire Miami, Okla., fields, even though these enormous deposits have been passed by for years, by our own people, in their search for that fabled pot of gold at the end of the rainbow.

Here's to the abundant success of the new operators of Iron Mountain, and to the growth, and much greater growth of the new town—city it may soon be—of Iron Mountain.

MAKE THE PENNIES BIGGER

When James Buchanan was President and tall beaver hats were in vogue; when gentlemen wore broad cravats and ladies wore hoop skirts the pennies they tossed to children were as big quarters. But the cart-wheel your grandfather got for keeping his lace collar clean were not as big in buying power as the pennies of today.

Your great grand-father may have driven the fastest horse in the country and paid a tidy sum for it. But the price of a stable of thoroughbreds would not have bought him a fiver.

Sixty years ago the ladies could go shopping for dry goods and buy silks that would make you green with envy, linens that were linens and broadcloths that beggar description. But what their favorite store did not have they usually got along without.

You can pick up your daily newspaper and in fifteen minutes you can know what the different shops are offering in fabrics, patterns, varieties and qualities that great-grandmother never dreamed could be gathered together under any conditions.

Times have changed and so have merchandise and business methods. One of the influences that has helped bring about so much of change, that has helped to multiply opportunities and increase the spending size of our pennies is advertising.

Every merchant, every manufacturer knows that advertising materially reduces selling costs by increasing the demand for distribution of the products of hundreds of thousands of mills. Indeed many of the things we count today as necessities or simple luxuries could not be made and sold at their reasonable prices except as advertising has created a broad market for them, making millions of sales at little prices and little profits.

And so you owe very much to advertising. You owe much to the people of yesterday who have read and been influenced by past advertising and so have made possible the economies and varieties and wide distribution of merchandise that you enjoy. You owe present advertising a thorough reading. A greater familiarity with advertising, with advertisers and advertised merchandise makes continually for the increasing size of your pennies.—Exchange.

The oldest soldier in a parade given in Paris, Mo., recently was William Fitzhugh Buckner, who went at the age of 19 to fight the Mexicans in 1846. His company traveled on horseback from Missouri to Mexico and lived on buffalo and antelope, which Mr. Buckner thinks was better fare than marching soldiers have nowadays. He bought a horse to use in defense of his country, and before he had gone far he discovered that the patriot who sold it had slipped him a mount that was blind as a bat, which, The Paris Mercury says, lead Mr. Buckner to think that the quality of human meanness has not changed much since the country was young.

After the Postoffice Has Been Removed to the Home Saloon Building



Demonstration for American Legion

The LePere chapter of the American Legion and the Daughters of the American Revolution have arranged for a demonstration in this city next Tuesday afternoon, Nov. 11th.

At 1:30 o'clock a parade will form in front of the Presbyterian orphanage, in which all are invited to join. Business men are invited and expected to advertise their business with banners on their cars, or in any other way they may see fit. The parade will be led by a float of the American Legion, which will represent all branches of the army service. In addition to Uncle Sam, there will be a soldier, a sailor, a marine, a Salvation Army lassie, a Red Cross nurse, and a representative of the Y. M. C. A.

From the starting point, the parade will march east on Columbia street to the Lang Mfg. Co., north to Liberty street, west to Jefferson street, south to Columbia, and east to the Monarch theatre. There the D. A. R.'s will render an excellent program, and Major Henry Davis will deliver an address. Also the camp fire songs that will be sung by the American Legion should add much to the pleasure of the occasion.

DEFEAT WILL MAYFIELD FOR FIFTH VICTORY OF SEASON

In the sixth game of the season, five of which have been victories, last Monday afternoon the High School football team defeated the strong Will Mayfield College team, of Marble Hill, by a score of 30-0, five touchdowns, with no goals kicked, making the tally. The touchdowns were scored as follows: Simms, 2; Garner, 1; LePere, 1; Graves, 1. Graves scored his touchdown on a 60-yard run from a criss-cross on the kick-off, and Garner scored his from a forward pass. The other touchdowns were secured by line smashes.

The local team was handicapped by the absence of several first team men from the line-up, but the team worked only the harder because of their absence and were able to clinch the victory over their opponents.

Will Mayfield has a strong, heavy team. They gave the local team a hard tussle and during the first few minutes of play it seemed that they had the edge on the local team, but the tide soon turned and never during the rest were they dangerously near the goal. No game has been scheduled for this week, on account of the absence of the teachers at the State Teachers Association in St. Louis. The team will go to Perryville to play a return game with the Perryville High School next Friday.

Another Annual Hereford Success

The Fifth Annual Hereford Sale, under the auspices of the St. Francois County Hereford Breeders' Association, which was held at the Clardy Farm, two miles west of Farmington, proved to be another big success. Many bidders were in attendance, and a great crowd was present to witness this great annual event among the Hereford breeders of this county.

Under the capable management of W. D. Ashburn as sales manager every necessary arrangement had been carefully provided for, and Col. Garten as auctioneer proved to be the right man on the block. Bidding generally was lively, and most everything offered sold well, under the circumstances and conditions. While the prices did not range as high as those of last year, when the scarcity of feed is considered, the prices averaged good, and the sellers were all satisfied.

The buyers and the prices paid were as follows:

Gay Lassie 2nd 475315, by Peter Cook & Son, bought by S. J. Tetley, of Farmington for \$155.
Poppy 6th 475322, consigned by Peter Cook & Son, bought by Ed Klein of Farmington for \$300.
Young Elsie 475324, same consignee, bought by J. H. Horton of Weingarten for \$300.
Mable 475320, same consignee, bought by S. E. Hhamsbrough of Bismarck for \$225.
Lourene 4th 475318, bought by Ed Klein of Farmington, for \$205.
Baby Doll 644757, same consignee, bought by Ed Klein of Farmington for \$225.
Gladys Irene 639428, same consignee, bought by T. M. Madden of Blackwell, of \$235.
Martha 759542, same consignee, bought by Lee Fibert of Ste. Genevieve for \$130.
Lady Arlington 754831, same consignee, bought by O. E. Hansbrough of Bismarck, for \$135.
Maude 459837, consigned by J. C. Crow & Son, bought by O. E. Hans-

brough of Bismarck for \$230.
Maxine Fairfax 533485, consigned by H. K. Berthold, bought by C. F. Dietring for \$230.
Zola Donald 680200, consigned by C. B. Denman, bought by Roy Johnson of Farmington for \$215.
Lady Ada 636325, consigned by C. B. Denman, bought by J. R. Welch for \$300.
Linda 469678, consigned by C. B. Denman, bought by P. P. Westmeyer for \$200.
Ben Fairfax 718160, consigned by C. B. Denman, bought by Frank Robinson of Farmington for \$170.
Belle Majestic 2nd 556515, consigned by J. F. Hinz & Son, bought by C. K. Westmeyer of Farmington, for \$220.
Hazel May 526361, consigned by J. F. Hinz & Son, bought by H. K. Berthold of Bismarck for \$260.
Evangeline 368679, consigned by Henry W. Manley, bought by C. F. Dietring of Farmington for \$340.
Eva Donald 618139, consigned by Henry W. Manley, bought by T. J. Bauman of Bloomsdale, for \$210.
France 708702, consigned by Henry W. Manley, bought by C. F. Dietring of Farmington for \$300.
Gaiety 2nd 703766, consigned by Henry W. Manley, bought by E. E. Swink, for \$185.
Queen 717057, consigned by Henry W. Manley, bought by Ed Klein of Farmington, for \$165.
Cleo 348170, consigned by John Mueller, bought by J. I. Conrad, of Farmington, for \$180.
Miss Page 672211, consigned by Ed Turley, bought by Ed Klein of Farmington, for \$205.
Paule Perfection 2nd 526829, consigned by Ed Turley, bought by P. A. Cashion of Farmington, for \$185.
Moonlight 6th, consigned by E. E. Turley, bought by P. A. Cashion of Farmington for \$150.
Blossom 2nd 672204, consigned by E. D. Turley bought by E. E. Swink of Farmington, for \$210.
Denman Lass 7th 559974, consigned by E. D. Turley, bought by P. A. Cashion, for \$230.
Moonlight 5th 575851, consigned by E. D. Turley, bought by Henry Manley of Farmington, for \$10.
Fancy Lad 64336, consigned by E. D.

Turley, bought by P. A. Cashion of Farmington, for \$325.

Star Grove 716883, consigned by E. D. Turley, bought by Ed Klein of Farmington, for \$310.

Tom Clark 761565, consigned by E. D. Turley, bought by Cloverdale Stock Farm of Oran, for \$180.

Lady Bird 323204, consigned by J. A. Weimer, bought by Ed Klein of Farmington, for \$195.

Lady Hazel 3rd 503149, consigned by J. A. Weimer bought by Ed Klein of Farmington, for \$310.

Martha 2nd 725567, consigned by J. A. Weimer, bought by Roy Johnson of Farmington, for \$155.

Beauty 2nd 696094, consigned by C. J. Westmeyer, bought by P. P. Westmeyer of Farmington, for \$260.

Bernice Dale 471706, consigned by C. J. Westmeyer, bought by H. K. Berthold, of Bismarck, for \$310.

Annie 60th 592700, consigned by C. J. Westmeyer, bought by C. F. Bauman, of Bloomsdale, for \$225.

Carrie Lee 738173, consigned by C. J. Westmeyer, bought by J. I. Conrad, of Farmington, for \$265.

Inventress 2nd 421314, consigned by P. P. Westmeyer, bought by S. J. Tetley of Farmington, for \$170.

Marguerite 353706, consigned by P. P. Westmeyer, bought by C. F. Dietring of Farmington, for \$240.

Maggie 622093, consigned by P. P. Westmeyer, bought by Frank Robinson of Farmington, for \$300.

A fine hog sale was conducted at the same place in the morning, when 40 Big Type Prolific Poland-China Hogs were sold, which also brought fair average prices.

Will Meet at Iron Mountain

An event of considerable importance will be the meeting of the Missouri Field Trial Association, which will be held at Iron Mountain, St. Francois county on Nov. 17th, 18th and 19th.

This will be the second annual field trial meeting of this association, the membership is composed of many of the leading sportsmen and dog fanciers in the State. Entries for this meeting closed Oct. 28th. J. R. Hickman, 1426 Chemical Bldg., St. Louis, is Secretary of this association.

The principal purpose of this three days meeting is to give owners of fine dogs an opportunity to try out their merits, and the meeting should be replete with real interest to all members. Fifty to seventy-five members are expected to be in attendance at this meeting, when many of the dogs, pointers and setters, will be on exhibition. Iron Mountain was doubtless chosen because of its natural beauty, its convenience on a trunk line railroad, and for its unusual adaptability for the needs of the sportsmen who made the selection.

A Near Fatal Auto Accident

Last Saturday afternoon six Farmington young men, all ranging around eighteen years of age, decided to go to Bonne Terre to root for the Farmington girls who played the Bonne Terre team a game of basket ball that evening. Milton Simms furnished his father's Ford for the trip, and drove the car. Besides Milton, there were in the party Mack Denman, Matkins, Walter Blomeyer, Leslie Evans and Warren Belknap.

When they started on their return trip, their Henry apparently developed a "square" tire which was inclined to lock suddenly while the car was in motion. Several times on the road home this affection was noted, but when they reached town the Ford appeared to be doing better and the boys continued their ride on through the city about a mile, and as they reached the Lang Mfg. Co., going at a rate of about twenty miles an hour, the old trouble developed with even more seriousness, the wheel apparently locking most suddenly and tightly, which resulted in turning the vehicle over two or three times, and spilling the six late occupants into the roadway, three of them apparently dead.

Mack Denman, who was but slightly injured, called a doctor; Leslie Evans, who was apparently completely dazed, got up and went home, for the time being devoid of reason, and went to bed. The driver, Milton Simms, also was but slightly injured. The other three sustained more or less serious injuries, Walter Blomeyer being the most critically injured. During Sunday it was feared he would not recover, suffering from concussion of brain. But The Times is pleased to be able to state that he is now apparently improving.

Mack Matkin also had a severe gash about his left eye, which it was at first thought he would lose. He also had a broken rib, but he also is now reported to be on the road to recovery. Warren Belknap sustained a badly lacerated hand and wrist, but he, too, is reported to be recovering. It was certainly a narrow escape for all the boys, and will doubtless serve as a valuable lesson to them against fast driving, especially in a Ford.

Some Great Damage Done

Innumerable evidences are everywhere apparent of the great damage that was wrought throughout the country by last week's heavy rain to those who have been traveling about somewhat. The loss and damage to farmers has been great indeed, both in ruined crops and damaged farms. Many fields have been very noticeably damaged by having much soil carried by high water, where often it may require many years accumulation in order to bring back such fields to their full capability of production.

But another great source of damage, which must force itself upon anyone traveling over the county, is the immeasurable damage that has been wrought in the highways. Wherever there was dirt surfacing the loss is perhaps most noticeable, many cuts and chug holes having been formed by the rushing waters. Even on rock roads the damage is also noticeable, and especially where chat was in use as a surfacing. In many places, especially in depressions and valleys, car loads of chat have been swept from the roadways into the ditches, and can often be seen in great mounds where they have been deposited by the deluge of waters, leaving the roadway in gulleys or else, if it be a rock road, with rock of every description protruding, making travel over them rough, slow and tedious.

The damage to the roadways of St. Francois county, by the recent heavy rains, can with conservatism, be reckoned at many thousands of dollars. It will require an inestimable amount to put the damaged roads, which means practically all of them, back into as good condition as they were, before the recent rains. And even then, there could be no guarantee that they would remain in their improved condition beyond the next hard rain. There is only one way to build roads that will stand against hard rains, and that is to have them hard surfaced. The Times hopes the day is not far distant when the people of St. Francois county will demand hard surfaced roads, even though the roads of this county are even now far superior to the roads in most of the adjacent counties. Road building is one thing where the best is the cheapest, and the cheapest is the best.

James Abott, Jr., the six-year-old son of Mr. and Mrs. J. L. Abott, met with quite a painful accident Saturday afternoon at his home in the eastern part of town. He was playing with other children, and while walking on a studding, slightly elevated from the ground, one of his playmates suddenly elevated one end of the studding, causing the little fellow to fall astride the studding, from where he tumbled to the ground. But a nail in the studding caught him in the rectum, tearing out quite a large piece of flesh. Little James stood the necessary repairs like a veteran, never so much as whimpering, and is now able to be about again.

The American Legion will give a smoker in the Circuit Court room in Farmington next Sunday, beginning at 2 o'clock, to which all ex-service men, whether members of the Legion or not, are cordially invited.

Have You Secured Your Tickets For the Lyceum Course?

The tickets have been going fast; they can be secured from any member of the Senior Class. First number November 18th.

Season Tickets: Adults, \$2.20; Students, \$1.10.